

# Alvin Wiliawan

Taking a decision based on data and being realistic for problem solving industry. Having experience in analyzing data in Digital Marketing Fields that can know persists which Ads that can perform better than others, make the advertising is more measureable with the data that we get from Facebook Ads Manager Tools. i am Also Experiences in Building Website as Front End Web Developer field with detail of design 99% same as Figma Design From UI Designer with Animation for better user Experiences.

## WORK EXPERIENCE

### Pre-Sales Network Engineer Jakarta, Indonesia PT. RJGF International Indonesia

PT. RJGF International Indonesia is an ICT Overseas Company providing One Stop Solution of Network Sytem in Indonesia.

Responsibility :

- Giving Consultation about Customer Network and Surveillance System.
- Designing and Sizing Customer Needs for Expanding or Replacing Network and Surveillances devices.
- Handling Customer Order end-to-end, from Purchase order until Delivery.
- Introducing Company Services to fit with customer Business Industries.

### Digital Marketing Analyst Medan, Indonesia PT. CITRA HANNOCHS NIAGANTARA

Hannochs is an Indonesian company headquartered in Medan, North Sumatra, oriented towards producing and selling various lighting products and electrical devices, ranging from Energy-Saving Lamps, LED Lights to lighting products for projects.

Responsibility :

- Analyzing Digital Advertising Campaign
- Making Data Advertising format for Daily used for Analyzing
- Making Report and Dashboard for Advertising Weekly and Evaluate the Content Ads
- Taking Photo and Video for Editing use
- Editing Photo and Video for Social Media Post Feeds

### Staff PPIC Medan, Indonesia PT. CITRA HANNOCHS NIAGANTARA

Hannochs is an Indonesian company headquartered in Medan, North Sumatra, oriented towards producing and selling various lighting products and electrical devices, ranging from Energy-Saving Lamps, LED Lights to lighting products for projects.

Responsibility :

- Updating Daily Stock.
- Planning Sparepart Demand Data from Each Warehouse.
- Controlling and Follow Up Demand Orders from Factory until Delivered for Each Warehouse.
- Maintaining and Updating data Orders and delivery.
- Handling Data Requests for Related Users

### Sales Representative Medan, Indonesia PT. Decorindo Jaya

PT. Decorindo Jaya is a distribution Company in Paint and Sanitary Industry and has been Handling around 700+ Retail Shop in North Sumatra

Responsibility :

- Consult with customers to provide information about products or services, take or enter orders, or obtain details for the database.
- Making Daily/Weekly Sales Report for Manager.
- Visiting Ratail Shop with weekly Frequently.

### Business Area Coordinator Medan, Indonesia PT. Supra Primatama Nusantara (BIZNET)

PT. Supra Primatama Nusantara is an Internet Services Provider Company in Indonesia with coverage area Sumatera, Java & Bali.

Responsibility :

- Analyzing Market Segmentation Business to be Prospect List and become a Customer
- Making Report After meeting with Customer.
- Analyzing Potential Property to make Agreement with Property's Owner.

## EDUCATION

### Bachelor of Business Administration Medan, Indonesia

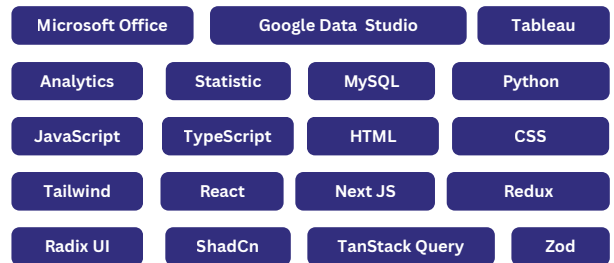
### Full Stack Data Analyst Jakarta, Indonesia Course

- Understanding Business Problem
- MySQL
- Data Visualization
- Statistics
- Excel/Spreadsheet
- Python
- Data Communication

### Front-End Web Developer Jakarta, Indonesia Course

- JavaScript
- TypeScript
- HTML
- CSS
- Tailwind
- React
- NextJS
- Radix UI
- Zod
- TanStack Query
- Redux
- ShadCn

## SKILLS



## LANGUAGES

<b>Indonesian</b> Full Professional Proficiency	<b>English</b> Professional Working Proficiency
<b>Hokkien</b> Limited Proficiency	<b>Mandarin</b> Limited Proficiency

## Contact Information

- ✉ [vin.wiliawan@gmail.com](mailto:vin.wiliawan@gmail.com)
- ☎ +62 895 1446 1230
- 🌐 [www.linkedin.com/in/alvinwiliawan](https://www.linkedin.com/in/alvinwiliawan)